

# Why you must reevaluate your tax credit vendor in 2025

In 2025, standing still will cost you. With major enhancements to the Work Opportunity Tax Credit (WOTC) imminent, businesses must act now to ensure they aren't leaving hundreds of thousands of dollars — and critical competitive advantages — on the table.

The question isn't whether you're capturing tax credits.

It's whether you're **capturing all you should be — and whether your current vendor can keep up.**

## WOTC is about to become even more valuable

Pending Legislation:

- **House Bill H.R. 1177 (Rep. Lloyd Smucker):** Increases the WOTC credit rate to 50%, expands credit caps, and removes outdated eligibility restrictions.
- **Senate Bill S. 492 (Sens. Cassidy and Hassan):** Mirrors these expansions, while modernizing how long-term unemployed workers qualify.

Both bills have strong bipartisan backing and are expected to pass this year.

**When they do, every eligible hire will become significantly more valuable — but only for employers who are ready.**



Are you confident your current provider has a plan for day-one optimization?

## Outdated WOTC processes are costing you

Today's hiring landscape demands speed, simplicity, and a seamless candidate experience. If your WOTC process still involves manual forms, disconnected systems, or clunky workflows, you're losing eligible candidates — and missing out on eligible credits.

**Modern WOTC strategy requires HRIS/ATS integration:**

- Embedded screening within your existing hiring flows.
- Minimal disruption to candidate experience.
- Maximum completion rates and tax credit eligibility.



If your vendor isn't integrated, you're already behind.

## Why you need to change vendors — before it's too late

Here's the reality:

- **If your vendor isn't ready for H.R. 1177 and S. 492**, you're risking significant lost revenue.
- **If your vendor hasn't fully integrated into your HRIS/ATS**, you're burdening your candidates and recruiters.
- **If your vendor is still reactive rather than proactive**, you'll miss the first (and most lucrative) wave of the expanded WOTC opportunity.

**Waiting until after the legislation passes is waiting too long.**

You need a partner who is already preparing — not one who will scramble to catch up after you've lost valuable time and money.



## Why Maximus

At Maximus, we are ready **now**:



Legislative monitoring and agile updates aligned with WOTC expansion.



Full HRIS/ATS integration to automate and maximize capture.



Expert support from pre-screening through certification.



A proven record of delivering millions in credits to companies like yours.

**We don't just react to change — we position our clients to win because of it.**

## Final word: Act now

The WOTC landscape is about to shift.

Those who move early will dominate. Those who hesitate will lose ground they can never fully recover.

**Now is the time to upgrade your tax credit strategy. Now is the time to partner with Maximus.**

Ready to unlock the full power of WOTC 2.0? Contact Maximus today.

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